



PRESS RELEASE

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FOR IMMEDIATE RELEASE

CMU business fraternity donates \$750 to Mt. Pleasant Parks and Recreation

MT. PLEASANT, Mich. – With the check in hand, Pi Sigma Epsilon Vice President of Marketing Jake Mitchell, along with President Katiemae Bosscher, presented the Parks and Recreation Department of the City of Mt. Pleasant with a \$750 donation Tuesday morning.

For the second time, the professional sales fraternity of Central Michigan University (CMU) gifted a portion of the profits from their fundraiser, Taste of Mid Michigan, to the City's Parks and Recreation Department. Attended by more than 300 people, Taste of Mid Michigan took place at Island Park last month and featured live music, games and samples of signature dishes from area restaurants. The event was also made possible in part by My 104.3 and Mt. Pleasant Rental Center.

"Raising money for the parks is something that speaks to us as students," said Bosscher. "The parks in Mt. Pleasant are awesome. We want to give back to the community that gives so much to us."

Following the inaugural Taste of Mid Michigan, the fraternity's contribution went toward new bleachers for the baseball field at Yost Park. According to Carol Moody, recreation coordinator for Mt. Pleasant's Parks and Recreation, this year's donation will support the Youth Recreation Scholarship Program which allows local youth the opportunity to participate in the City's recreation offerings, regardless of their household financial conditions.

"On behalf of Mt. Pleasant Parks and Recreation, we want to thank the Pi Sigma Epsilon students for their partnership, hard work and generosity," said Moody. "This event not only brings the community together to enjoy great food and company, it also helps us invest in future programming and give more local kids the chance to participate in and experience the benefits of the activities the City has to offer."

For more information about the Youth Recreation Scholarship Program, visit www.mt-pleasant.org/recreation or call (989) 779-5331.

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See attached photo:

From the left, Mt. Pleasant Director of Recreation and Sports Ryan Longoria, Pi Sigma Epsilon Vice President of Marketing Jake Mitchell, Mt. Pleasant Recreation Coordinator Carol Moody, and Pi Sigma Epsilon President Katiemae Bosscher.

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