



PRESS RELEASE

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FOR IMMEDIATE RELEASE
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Registration for 2018 Man Vs. Mountain now open; sign up early for discounted rates

MT. PLEASANT, Mich. – Registration is now open for the City of Mt. Pleasant Parks & Recreation’s Man Vs. Mountain challenge on Saturday, Feb. 3, 2018.

This unique winter 5K dares participants to embrace the cold of winter while running, climbing, jumping and crawling their way to the finish. The race is electronically timed and wave times begin at 9:30 a.m. Sign up early to receive the best registration rates. Event pricing starts at \$50 and will gradually increase to \$80 as the race day approaches. A \$35 student rate is also available.

The course, set through Mt. Pleasant’s picturesque park system, is filled with more than 15 strategically placed manmade obstacles that complement the natural elements of Michigan winters, such as snow and the cold temperatures. Each obstacle is designed to accommodate multiple skill levels. “Man Vs. Mountain is challenging, exhilarating and overall a lot of fun,” said Recreation Coordinator Steve Hofer. “This race was created to provide an additional recreational opportunity during the winter months. If you like to be active and you have a sense of adventure, this one-of-a-kind event is perfect for you.”

Following the event, join fellow Man Vs. Mountain 5K challengers at Mountain Town Station for a warm beverage, hearty meal and the chance to exchange stories from the experience. Challengers take home memories, bragging rights and race swag.

For additional information and to register, go to www.mt-pleasant.org/mvm or call the Parks and Recreation Office at (989) 779-5331.

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See attached photo: Man vs. Mountain 2017

