



PRESS RELEASE

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Dec. 4, 2015
For Immediate Release

PEAK selected as Grand Marshal of Lighted Christmas Parade

Keeping with the belief that the holidays are about thanking those people and organizations who give so much over the course of the year, the Mt. Pleasant Christmas Celebration committee is pleased to announce the Mt. Pleasant Area PEAK (Partners Empowering All Kids) program as the Grand Marshal of the 2015 Lighted Parade on Saturday, Dec. 5 at 6 p.m. downtown Mt. Pleasant. PEAK employees, children and their families will represent the organization, which celebrates its 15th anniversary this year.

Serving more than 150 area children, PEAK keeps schools open until 6 p.m. on school days and turns schools into community centers for kids for six weeks during the summer. Administered by the City of Mt. Pleasant Park & Recreation Department in partnership with Mount Pleasant Public Schools, PEAK is designed to provide students in grades K-6 with educational, enrichment and recreational activities in a fun and safe environment.

“We are ecstatic about the opportunity to be the Grand Marshal,” said PEAK Coordinator Spencer McKellar. “It is a great way to encourage family involvement and for the community to be reminded of the awesome program we offer. Providing unique experiences for children is a forefront goal of the PEAK program; being the Grand Marshal in the parade is one of those opportunities.”

PEAK began as a 21st Century Community Learning Center program funded by the U.S. Department of Education in 2001. Although grant funding ceased in May 2005, the PEAK doors remain open through community support and a nominal tuition.

For more information about PEAK, visit www.mt-pleasant.org or call 989-779-5331

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See attached photo: 2015 PEAK participants.