



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Shop local on Nov. 26 in honor of Small Business Saturday

MT. PLEASANT, Mich. – Shop local on Nov. 26 for Small Business Saturday. Launched in 2010, this annual event encourages people across the country to celebrate and support small, neighborhood businesses and all they do for their communities.

“Downtown Mt. Pleasant has more than 35 eateries, salons and shops to visit,” said Melinda Salchert, special events coordinator for the City of Mt. Pleasant. “Small Business Saturday is a great opportunity to start your holiday shopping or grab a coffee with a friend while spending your dollars locally.”

For more information about Small Business Saturday, visit the event page at www.facebook.com/downtownmp.

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