



## PRESS RELEASE

Contact: Michelle Sponseller  
Downtown Development Director  
City of Mt. Pleasant  
(989) 779-5348  
msponseller@mt-pleasant.org

**FOR IMMEDIATE RELEASE**  
**Nov. 23, 2016**

### **CMU President and First Lady to be grand marshals of Lighted Christmas Parade**

**MT. PLEASANT, Mich.** – In keeping with the belief that the holidays are about thanking those people and organizations who give so much over the course of the year, the Mt. Pleasant Christmas Celebration committee is pleased to announce Central Michigan University President George Ross and First Lady Elizabeth Ross as grand marshals of the 2016 Lighted Parade on Saturday, Dec. 3. The parade will begin at 6 p.m. downtown Mt. Pleasant.

“President and Mrs. Ross represent the valued connection between the university and community,” said Michelle Sponseller, downtown development director for the City of Mt. Pleasant. “We are pleased to highlight their leadership and their strong commitment to our community’s future.”

The parade is one of several events taking place Dec. 2-3 for the annual Mt. Pleasant Christmas Celebration. Additional events include a community sing-along and tree lighting ceremony on Friday night; and a pancake breakfast and visits with Santa on Saturday. For details, go to [www.facebook.com/downtownmp](http://www.facebook.com/downtownmp).

###