



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Reimagine Downtown Mt. Pleasant at Aug. 4 commercial property open house

MT. PLEASANT, Mich. – Potential commercial property buyers and lessors are invited to see Mt. Pleasant's "Downtown Reimagined" on Aug. 4 from 5 to 9 p.m. Hosted by downtown Mt. Pleasant, this real estate open house will showcase commercial properties of all sizes currently available for redevelopment. Featured spaces will be open for tours and city staff will be present to answer questions about zoning, building codes, and state and local incentives.

Each location will also include arts, crafts and food vendors to help attendants reimagine the possibilities for the properties. Between tours, enjoy musical performances on Broadway Street by Brian Vander Ark and Channing & Quinn as part of the Max & Emily's Summer Concert Series.

As of July 22, the following properties will be featured:

- 128 East Broadway
- 118 East Broadway
- 117 South Main
- 114 South Main
- 120 South Main

For additional information about "Downtown Reimagined," visit the events section of the Downtown Mt. Pleasant Facebook page at facebook.com/downtownmtp. Questions may be directed to Michelle Sponseller at (989) 779-5348 or msponseller@mt-pleasant.org and Allison Quast-Lents at (989) 772-2008 or allison@motorlessmotion.com.

Whether coming to visit just for an afternoon or an extended stay, downtown Mt. Pleasant offers a break from the ordinary. With magnificent shopping, unique cultural attractions, and scenic parks, make downtown Mt. Pleasant your destination!

Downtown Mt. Pleasant boasts over 140 businesses that include remarkable specialty shops, art galleries, excellent and eclectic dining establishments, bars and bistros. . .you'll find "big city" amenities with small-town service and charm.

Downtown Mt. Pleasant is centrally located in the city of Mt. Pleasant and is bordered by the picturesque Chippewa River. Two of Mt. Pleasant's most scenic parks, Island Park and Nelson Park, are also located downtown offering a local trail system with a variety of nature trails and cycling paths.

Located just a few blocks north of Central Michigan University's campus and 3 1/2 miles directly west of the Soaring Eagle Casino and Resort, downtown Mt. Pleasant has all you're looking for and more!

Downtown Fast Facts:

- More than 140 businesses.
- 13 public parking lots (960+ spaces) for short- and long-term parking needs, 380+ on-street spaces, and electric car-charging station.
- More than \$2.2 million in public investment over the past 5 years.
- More than \$2.8 million in private investment over the past 5 years.
- 50,000+ visitors who attend events held in downtown on an annual basis.
- 17 restaurants and eateries, 15 retailers, 8 salons, and 4 fitness establishments.
- Central hub of financial, legal and governmental entities in Isabella County.
- 8 blocks from Central Michigan University's campus.
- 20,000+ students and faculty on Central Michigan University's campus.
- 26,000+ population in the city of Mt. Pleasant, 70,000+ in Isabella County.
- 3 ½ miles from the Soaring Eagle Casino and Resort with thousands of visitors weekly.
- 87 Walk Score. Walk Score is a patented system used to measure a location or neighborhood's walkability. Downtown Mt. Pleasant is ranked as "Very Walkable."
- Location of civic, business and entrepreneurial organizations such as the City of Mt. Pleasant, Isabella County and Courthouse, Chamber of Commerce, Convention and Visitors Bureau, Community Foundation, Chippewa River District Library, and Broadway Theatre.
- Home to Mt. Pleasant's only community-owned grocery store.
- IRIDE, Isabella County Transportation Commission, on-demand service.

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