



PRESS RELEASE

Contact: Melinda Salchert
Special Event Coordinator
City of Mt. Pleasant
(989) 779-5349
msalchert@mt-pleasant.org

FOR IMMEDIATE RELEASE

Nov. 17, 2017

Feel the holiday spirit at the Mt. Pleasant Christmas Celebration Dec. 1-2

MT. PLEASANT, Mich. – From Friday, Dec. 1 through Saturday, Dec. 2, visit downtown Mt. Pleasant to feel the holiday spirit at the annual Mt. Pleasant Christmas Celebration. A community tradition for 24 years, this event offers a variety of activities for the whole family, including a sing-along and tree lighting ceremony on Friday, and hot-off-the-griddle pancakes with Santa and the lighted parade on Saturday.

New this year, the parade will feature a contest with winners selected for “Most Lights,” “Most Creative/Best Craftsmanship” and “Most Holiday Spirit.” Among the winners, one will be named “Best in Show.” To be eligible, parade applications must be submitted to City Hall by Nov. 30, 2017. A link to the application can be found at www.facebook.com/downtownmp or www.mt-pleasant.org.

Activities throughout the two-day celebration are listed below in order of date and start time. For the latest updates, visit www.facebook.com/downtownmp.

Friday, Dec. 1

- Old-fashioned hayride to see the neighborhood Christmas lights – 4 to 8 p.m. at corner of University and Broadway
- Visit with Santa and his reindeer – 5 to 9 p.m. at Town Center
- Tuba Quartet performance - 5:30 to 7 p.m. at Art Reach of Mid Michigan (111 E. Broadway)
- "A Charlie Brown Christmas" LIVE performance – 6 p.m. show and 8 p.m. show at the Broadway Theatre (216 E. Broadway). Tickets are \$8 at the door.
- Christmas Carols with Mt. Pleasant High School Choir – 6 to 8 p.m. at Pleasant City Coffee (205 W. Broadway)
- Community Christmas Sing-Along – 6 p.m. at Town Center
- Suzuki Music Studio of Mt. Pleasant performance – 6 p.m. at Mercantile Bank (102 S. Main)
- Flutiques performance – 6:30 to 7 p.m. at Isabella Bank (139 E. Broadway)
- Genesis Bell Choir – 7 to 7:30 p.m. at Isabella Bank (139 E. Broadway)
- Fish-n-Chips performance at 7 p.m. at Art Reach of Mid Michigan (111 E. Broadway)
- Tree Lighting Ceremony with Mayor Kathy Ling – 7 p.m. at Town Center
- Warming Stations:
 - Isabella Community Credit Union (102 E. Broadway) 5 to 6 p.m.
 - Art Reach of Mid Michigan (111 E. Broadway) 6 to 8 p.m.

- Foster Closet of Michigan/Carousel Corn (225 S. Main) 6 to 8 p.m.
- Gray's Furniture (222 E. Broadway) 6 to 8 p.m.

- Continued -

Saturday, Dec. 2

- Mt. Pleasant Road Runners' Jingle All the Way 5K – 8:30 a.m. at Max & Emily's (125 E. Broadway St.) Registration and event details can be found at www.facebook.com/downtownmp
- All-You-Can-Eat Pancake Breakfast with Santa and his reindeer – 9 a.m. to 12 p.m. at Sacred Heart Parish Hall (302 S. Kinney)
 - Cost: \$7 per person, \$5 for children age four and under
- Candy Cane Lane crafts with City of Mt. Pleasant Recreation Department – 9:30 to 11:30 a.m. at Veterans Memorial Library (301 S. University Ave.)
- Holiday performance by Off Broadway Dance Studio – 10:30 a.m. at Sacred Heart Parish Hall
- "The Polar Express" movie showing – 11:30 a.m. to 2 p.m. at Veteran's Memorial Library (301 S. University Ave.)
- Santa's Workshop make-and-take crafts – 1 to 3 p.m. at two locations:
 - Cookie Decorating at Max & Emily's (125 E. Broadway St.)
 - Crafts at Art Reach of Mid Michigan (111 E. Broadway St.)
- Visits with Santa and his reindeer – 3 to 9:30 p.m. at Town Center (except during parade)
- Old-fashioned hayride to see the neighborhood Christmas lights – 4 to 8 p.m. at corner of University and Broadway (except during parade)
- 2017 Lighted Parade with People Helping People team as grand marshal – 6 p.m. start at First United Methodist Church on Main.
- Christmas JAZZ! - 6 to 8 p.m. at Pleasant City Coffee (205 W. Broadway St.)
- "A Charlie Brown Christmas" LIVE performance – 6 p.m. show and 8 p.m. show at the Broadway Theatre (216 E. Broadway). Tickets are \$8 at the door.
- Warming Stations:
 - Art Reach of Mid Michigan (111 E. Broadway) 4 to 8 p.m.
 - Foster Closet of Michigan/Carousel Corn (225 S. Main) 4 to 8 p.m.
 - Gray's Furniture (222 E. Broadway) 4 to 8 p.m.
 - First United Methodist Church (400 S. Main) 5 to 8 p.m.

Those interested in volunteering for this event may email Melinda Salchert, special event coordinator, at msalchert@mt-pleasant.org.

###

