



PRESS RELEASE

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Annual Downtown Mt. Pleasant Fall Open House scheduled for Oct. 8

MT. PLEASANT Mich., – Residents and visitors are invited to visit to the second annual Fall Open House in downtown Mt. Pleasant for a Saturday full of festivities! Attendees will be offered samples, specials and great coupons for future deals from local retailers, restaurants and eateries.

This year's Fall Open House will take place in conjunction with Central Michigan University's Homecoming on Saturday, Oct. 8. Visitors and community members alike will be welcomed and invited to take a trip down memory lane in downtown Mt. Pleasant. Kicking off the event is the CMU Homecoming parade, scheduled to leave campus at 11 a.m. and continuing through downtown. Local businesses, RedBloom Community Center, Carousel Corn and Greentree Co-Op will be providing special offers for parade-watchers, along with caramel corn samples and fresh popcorn.

The following businesses will have a unique offering during the Fall Open House: Art Reach, GreenTree Co-op, Trillium, The Gourmet Cupcake Shoppe, Gray's Furniture, Motorless Motion, Pleasant City Coffee, Basketree, The Coffee Room, Norm's Flower Petal, Marty's, Headliners, The Main Frame Gallery, Blue in the Face, Salon Blue, RedBloom Community Center and Carousel Corn.

Make a purchase at a participating business and be entered to win a one-night-stay at the Hampton Inn donated by the Mt. Pleasant Area Convention and Visitors Bureau. The winner will also receive a gift basket packed with prizes from Max & Emily's, Art Reach and more. The winner will be announced on Monday, Oct. 10.

Additionally, "I <3 MP" t-shirts will be on sale at Art Reach. For additional details, visit <https://www.facebook.com/downtownmp>.

Downtown Mt. Pleasant is centrally located in the city of Mt. Pleasant and is bordered by the picturesque Chippewa River. Two of Mt. Pleasant's most scenic parks, Island Park and Nelson Park, are also located downtown offering a local trail system with a variety of nature trails and cycling paths. Downtown Mt. Pleasant boasts over 135 businesses that include remarkable specialty shops, art galleries, excellent and eclectic dining establishments, bars and bistros . . . you'll find "big city" amenities with small-town service and charm.

Located just a few blocks north of Central Michigan University's campus and 3 miles directly west of the Soaring Eagle Casino and Resort, downtown Mt. Pleasant has all you're looking for and more!

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