



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Community asked to provide feedback on City communication efforts

MT. PLEASANT, Mich. – The City of Mt. Pleasant is seeking community input through an online survey to measure the effectiveness of its current methods of communication with the public. Responses to the survey questions will help the City improve its efforts to ensure citizens are informed and involved.

“As technology and social media evolve, it is important we continuously evaluate how well our communication strategies are working,” said City Manager Nancy Ridley. “This feedback will help us determine the best ways to reach as many of our residents and property owners as possible,” said City Manager Nancy Ridley.

A link to the survey is available at www.mt-pleasant.org under “City Updates.” Hard copies of the survey can be found at the reception counters of City Hall (320 W. Broadway), the Division of Public Safety (804 E. High Street), and the Division of Public Works (1303 N. Franklin Street).

The survey closes July 1.

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