



THE CITY OF MT. PLEASANT, MICHIGAN

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Welcome to the 43rd season of the Mt. Pleasant Farmers' Market!

The Mt. Pleasant Farmers' Market Advisory Committee worked diligently over the winter months and I'm pleased to say that we now have our own Mt. Pleasant Farmers' Market Mission Statement.

Mt. Pleasant Farmers' Market is a vibrant marketplace

- connecting residents and visitors with local farmers, food producers and artisans
- increasing access to fresh, affordable, local and healthy food choices
- inspiring healthy lifestyles
- strengthening our local economy
- providing a festive gathering place
- enriching lives and building community

Our mission guides policies and procedures for the operation of Mt. Pleasant Farmers' Market.

Opening day for the Island Park Thursday Market is June 2, ending October 27. The Market will run from 7:30 a.m. to 2 p.m. each Thursday.

- Summer Festival will not be held this year. Therefore, the market will be located under the pavilion the first week.
- Mt. Pleasant Parks & Recreation will again be hosting the MASA Girls Youth Softball Tournament beginning Thursday, June 30. We will hold the market this date under the pavilion; however, the market will close at 1 p.m.
- Also, Mt. Pleasant Parks & Recreation will host the Northern National Softball Tournament beginning Thursday, July 28. We will hold the market this date under the pavilion; however, the market will close at 1 p.m.

The Saturday Market will be held at the City Hall Parking Lot beginning Saturday, June 25, ending October 8. The Market will run from 9 a.m. to 2 p.m. each Saturday.

- In an effort to increase vendor participation at the Saturday Market, Market Vendors who register for a season stall at the Thursday market; get a season stall at the Saturday market for half price.

The vendor application deadline is **Friday, May 13**. Application form with payment, copies of applicable licenses, vendor product declarations form, farm/vendor visit form, food assistance benefit agreements and W-9 Forms are due.

New in 2016

- All vendors will clearly label the point of origin for all products sold. Vendors will only label "**Homegrown**" when the item is grown by their business.

- All vendors who resell produce (up to 20% of offerings) from other local grower(s) to supplement the offerings of their farm should be able to answer questions about the growing and pest management practices of local farmers whose produce they resell. Vendors may only resell produce that is grown and/or produced **in Michigan** (not purchased in Michigan and grown elsewhere). Vendors will label these products "**Locally Grown**" and will include the farm name and location.
- All vendors will submit Vendor Sales Logs on a monthly basis.
- All vendors will complete a survey for evaluation purposes at the end of the season providing feedback for the market.
- All Cottage Food vendors are required to provide proof of food safety training: ServSafe Certification OR MSUE online video.
(http://msue.anr.msu.edu/program/cottage_food_law/michigan_cottage_food_law_online_training)
- Parks and Recreation areas and/or facilities within the City of Mt. Pleasant Parks System including large public events conducted within Parks and Recreation areas and facilities like Mt. Pleasant Farmers' Market are designated as tobacco-free zones. Tobacco-free zone areas are established where children recreate, such as playgrounds, splash pads, picnic shelters, park restrooms, sports fields, skate parks, etc.
- Double Up Food Bucks tokens **cannot** be accepted for non-food items. (Silver Double Up Food Bucks tokens **cannot** be redeemed for seeds and plants which produce food. Wooden Mt. Pleasant Farmers' Market (SNAP) tokens may be redeemed for seed and plants which produce food.)
- Vendors accepting food assistance benefits and/or debit/credit payments are required to complete a W-9 form.
- Thursday market vendor fees are now based on the location of the stall at the market. Fees are color coded on the application and the pavilion map to help you visualize these differences.
- There is now a daily and a season fee for electrical use.

We look forward to your participation in the Mt. Pleasant Farmers' Market 2016 season. Should you have questions regarding the market, please feel free to contact us at your convenience. We look forward to a successful partnership with each of our vendors and anticipate a wonderful reception by Mt. Pleasant area residents and visitors.

Sincerely,



Carol Moody, Market Manager
Mt. Pleasant Parks & Recreation

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