



City of Mt. Pleasant
Department of Downtown Development
320 W. Broadway
(989) 779-5348

FOR OFFICE USE ONLY
Date Received: _____
Received by: _____

APPLICATION FOR MERCHANDISE DISPLAYS

Summer 2020 (May 11 – November 30, 2020)

Please see the Outdoor Merchandise Policy for details.

Important Information to Applicants:

PRE-APPLICATION MEETING

New applicants are required to schedule a pre-application meeting to discuss the request for merchandise displays. This can be done by calling the Downtown Development Director at (989) 779-5348. Pre-application meetings often address circumstances that would otherwise result in an application being denied.

COMPLETE APPLICATION REQUIRED

Incomplete applications will be returned. Required information includes:

1. For new applicants or existing applicants with changes: Scaled drawing (not less than 1" = 20') or photos of the property in question and each abutting property. Show all proposed sidewalk utilization including proposed merchandise display and existing conditions, including light poles, street signs, planters, trees, etc. Those applying for renewal with no changes are not required to provide this information.
2. Proof of Insurance:
 - a. Employer's Liability and Workers Compensation
 - b. General Liability (occurrence basis only) with the following coverage inclusions:
 - Broad Form General Liability Endorsement or equivalent if not included in the policy proper.
 - Contractual Liability
 - Products and Completed Operations
 - City of Mt. Pleasant named as "Additional Insured"
 - c. Limits of liability shall not be less than \$1,000,000 per occurrence and/or aggregate for personal injury, bodily injury and property.

QUESTIONS

If you have any questions, please **contact Michelle Sponseller, Downtown Development Director at (989) 779-5348 or msponseller@mt-pleasant.org**.

BUSINESS INFORMATION	Type of Application <small>(please check applicable box)</small>	New	Renewal (No Changes) Renewal (with Changes)
Name:			Owner Name:
Telephone:			Owner Mobile Phone:
Address (including City/State/Zip Code):			E-Mail Address:
Current proof of insurance on file in City Clerk's office? (applies to previously approved applicants only)		Yes	No

To the fullest extent permitted by law, the licensee agrees to defend, pay in behalf of, and hold harmless the City of Mt. Pleasant, its elected and appointed officials, employees and volunteers, and others working in behalf of the City of Mt. Pleasant against any and all claims, demands, suits, losses, including all costs connected therewith, for any damages which may be asserted, claimed or recovered against or from the City of Mt. Pleasant, its elected and appointed officials, employees, volunteers or others working on behalf of the City of Mt. Pleasant, by reason of personal injury, including bodily injury and death; and/or property damage, including loss of use therefore which arises out of or is in any way connected or associated with this contract.

Applicant Signature	Date